

New Media Arts (NMA) Associate in Science Degree

**CRITERIA FOR EVALUATION – INTERFACE DESIGN SPECIALIZATION**

<b>Student Name</b>
<b>Evaluators:</b>
<b>Date:</b>
<b>QUALITY OF PRESENTATION</b> How clean and well organized was the portfolio?
1      2      3      4      5
<b>QUALITY OF WORK SUBMITTED</b> NMA Faculty Consensus – all work is scored based upon the following criteria: <ul style="list-style-type: none"> <li>• Composition/Aesthetic/Creative Skill</li> <li>• Technical Execution</li> </ul>
<b>ART 107 Intro to Photography: 2 samples.</b> Samples should demonstrate visual organization and the technical considerations of the photographic process such as depth of field.
1      2      3      4      5      6      7      8      9      10
<b>ART 112 Intro to Digital Art: 2 samples.</b> One raster sample (i.e., created in PhotoShop), one vector sample (i.e., created in Illustrator). Samples should demonstrate visual organization and software skills.
1      2      3      4      5      6      7      8      9      10
<b>ART 113 Intro to Drawing: 2 samples.</b> One sample of perspective drawing; one sample of rendering demonstrating visual organization.
1      2      3      4      5      6      7      8      9      10

**ART 115 Intro to Design: 2 samples.**

One sample of the Figure/Ground reversal; one sample of texture/grid assignment. Samples should demonstrate visual organization using the principles of design and technical hand skills.

1      2      3      4      5      6      7      8      9      10

**OPTIONAL Outside Work: Two samples**

Samples of outside work are not required. Two samples maximum. No points, comments from evaluators only.

*Comments:*

<b>ESSAY</b> NMA Faculty Consensus	
<p><b>Essay:</b> The essay should be word-processed and double-spaced. In 250 words or less respond to the following:</p> <p><i>Why are you applying to the NMA program and what are your goals after graduation?</i></p> <p>The essay should clearly demonstrate the applicant's interest in and understanding of his/her goals for their chosen area of study.</p>	
<p>1            2            3            4            5</p>	
<b>OVERALL</b> Are there any other factors that influence the overall score?	
<p>1            2            3            4            5            6            7            8            9            10</p>	
<b>Comments from evaluators:</b>	
<b>Total number of point available: 60</b>	<b>Student Total:</b>

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